

# Entrepreneurship for Sustainability

## A free masterclass with Elisabeth Bittner

*International expert on entrepreneurship and sustainable development*

### 11 June 2010, 10.00 - 12.00

University of Gloucestershire, TC 002a  
Francis Close Hall, Cheltenham GL50 4AZ

Are you interested in:

- *Developing your entrepreneurship skills?*
- *Applying your enterprising spirit for the benefit of everyone?*
- *Improving your knowledge of sustainable development?*

This free enterprise masterclass explores how enterprising skills and behaviours can support sustainable development, and includes a range of examples and case studies, as well as advice about EU funding opportunities. The event is aimed at businesses, organisations and academics with an interest in innovation and sustainability.

Elisabeth Bittner is an international speaker with 30 years of experience in education policy and capacity development in a lifelong learning context. She has worked at a senior level for the Directorate General Education and Culture of the European Commission in Brussels, and for several German State Ministries.

This masterclass has been developed by RCE Severn and the University of Gloucestershire and forms part of the Knowledge Escalator programme of enterprise activity at the University.

#### RCE SEVERN

A Regional Centre of Expertise (RCE) in Sustainability Education, endorsed by the United Nations University and based at the University of Gloucestershire, to promote transformational learning and change in the West Midlands and South West.

#### KNOWLEDGE ESCALATOR PROJECT

The Knowledge Escalator project is part financed by the European Union's ERDF Competitiveness and Employment Programme 2007-13 securing £1,833,000 of ERDF investment through the South West Regional Development Agency (SWRDA).

[www.glos.ac.uk/vision/sustainability/unurce](http://www.glos.ac.uk/vision/sustainability/unurce)

Please RSVP by **4 June 2010** to Ms Seek Pang, Email [spang@glos.ac.uk](mailto:spang@glos.ac.uk)

